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FOR IMMEDIATE RELEASE

AmericanStar Trailways Helps Mid State Fair Go Green While Riders Save Green

*Local Charter Bus Company Serves the Fair for the Second Year,
Donates Proceeds to the American Cancer Society*

San Luis Obispo, July 23, 2010 -- AmericanStar Trailways is partnering with the California Mid State Fair for the second year in a row to provide city-to-city shuttle bus service. The red, white and blue motor coaches pick up fair attendees in communities from Santa Maria to Atascadero and drop them at the Fair's front gate in Paso Robles.

"We have a great partnership with the Mid State Fair," said Bob Dockerty, Vice President of AmericanStar Trailways. "Last year, we provided more than 2000 round trip rides for passengers to and from the Fair. This means we removed at least 500 cars from local roads and saved 500 parking spaces near the Fairgrounds." Fair security personnel help out by keeping busses safe from unruly riders, he added.

General Manager Jon Dotson said, "We do everything we can to make the trip to the Fair easy and affordable for passengers. They simply need to arrive at their stop in time to catch the shuttle and purchase a \$10 wristband from the driver." The \$10 fee covers a same-day round trip. In addition to saving money on gas and parking, Dotson noted that Fair goers can count on a safe trip to and from their home city. "The service also provides transportation for people without a personal vehicle," he said.

Bus stops are at the following locations:

- Santa Maria, Santa Maria Town Center
- Nipomo, Vons Center
- Arroyo Grande, Albertsons Center
- San Luis Obispo, Ralphs on Madonna Road

- San Luis Obispo, Veterans Hall
- Atascadero, Rite Aid Center

Time schedules are posted in the official Mid State Fair brochure and on the Fair's Web site at http://www.midstatefair.com/shuttle_schedules.php.

The managers and employees of AmericanStar Transportation, founded right here in San Luis Obispo County almost twenty years ago, are pleased to do their part to help local citizens enjoy the Mid State Fair. And they're equally happy to donate the proceeds of the shuttle service to the American Cancer Society.

"With headliners such as Justin Bieber, Aerosmith and Toby Keith—along with an increasingly cost- and environmentally-conscious public—we anticipate a significant increase in ridership in 2010," said Jon Dotson. "We hope to be able to raise even more than the \$1,500 we donated to the American Cancer Society last year."

For more information, contact Jon Dotson, Vice President and General Manager, at 805-431-2541 or jp@americanstarinc.net.

